Schwarzman Scholars Program
Campus Application Instructions

APPLICANT CAMPUS DEADLINE: 31 August 2018
RECOMMENDER CAMPUS DEADLINE: 7 September 2018

CAMPUS Application Instructions (3 steps)

Follow the instructions below! Since you will be revising your application complete the essays (there are 3 of them) as WORD documents off-line (see Step 3). DO NOT submit them through the official Schwarzman on-line application until Dean Goldberg tells you to do so.

This also holds true for your recommenders (see Step 2). We do not want LORs uploaded to the application system UNTIL you are given the “go ahead” from the Campus Evaluation Committee. This is very important as your application will change over time, and once a letter is electronically submitted to Schwarzman it cannot be revised! That said, do not register the names of your recommenders using the Schwarzman on-line application at this time. This will avoid potential problems.

Step 1: Access/initiate Schwarzman’s on-line application:

The application link is: https://www.schwarzmanscholars.org/admissions/application/

You may work on the application, but DO NOT SUBMIT anything through the application management system at this time. Simply SAVE it to yourself! This is important. Instead, DO submit materials to us at External Scholarships as described below:

Step 2: Ask for 3 STRONG Letters of Recommendation. Recommendations are extremely important for the success of your Schwarzman application!

You will need 3 letters of recommendation as follows:

- If you are a current student or recent graduate, 2 of the LORs must come from faculty who have taught you and can speak to your academic abilities.
- One of the 3 letters must come from someone who can discuss in some detail your leadership potential.

All recommenders are asked:
- To describe your personal characteristics and experiences that will contribute to your potential to take on leadership roles in the future.
- To describe your intellectual and academic abilities.
- How you demonstrate broad interests, sharp insights on complex issues, flexibility of thinking and curiosity about the world, wherever possible, providing specific examples.
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**Recommenders** should email their draft LORs as WORD attachments directly to Dean Goldberg (goldbeja@lafayette.edu) by 7 September 2018.

**Step 3:** Submit the following materials using the Submit Materials tab on our website or as email attachments to externalscholarships@lafayette.edu by 31 August 2018:

- The names and contact information of your 3 recommenders as well as a brief description of why you have asked each to write on your behalf
- A detailed resume/CV (may be more than 1 page)
- **Three Essays.** These 3 essays must be submitted as WORD documents. Do not submit as PDFs or as Google Docs.

These 3 short essays are designed to get a better sense of who you are, your dreams and aspirations, and how spending 1 year in China as a Schwarzman Scholar will enhance those aspirations. The essays are also intended to showcase your writing and analytical skills.

1. **Statement of Purpose and Leadership (750 words):**

Feel free to write this as one continuous statement or to break it into short sections for each theme.

Describe your professional interest and goals; how they have evolved over time, and how the Schwarman Scholars program and a deeper knowledge of China’s role in the world will help advance your goals? Based on your prior professional and personal experiences, how do you think you will contribute to the community of Schwarzman Scholars and to the program’s mission? Include specific situations in your professional, academic, or personal like when you have demonstrated the leadership qualities outlined below.

Your leadership description should provide specific examples that:

- Explore your intellectual/analytical abilities to understand challenges and opportunities, and envision solutions;
- Take initiative to act;
- Use strong interpersonal skills to inspire a team effort; and
- Push through resistance and/or challenges in reaching results.

The example/s of leadership might address some but not all of these above characteristics. Examples might include efforts such as founding a student or community organization that successfully addressed a pressing need, taking on a transformative role in an existing organization, founding and running a startup to take advantage of an emerging opportunity. These are just examples. Do not let them limit your thinking; rather draw on your own personal experiences to demonstrate your leadership potential. The key is to help the selection committee understand your leadership characteristics, not to simply list titles and accomplishments.

You should avoid describing situations that might fall into one of the following categories, all of which are valuable learning and growth experiences, but do not give the committee a deeper understanding of your leadership characteristics over extended periods of time:
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• Accomplishing a difficult but typical task or dealing with brief situational challenges (it is OK to focus on longer term projects and challenges, however);
• Solving brief problems of cultural miscommunication while travelling or studying abroad; and
• Simply winning an office in a student or community organization (however, it is helpful to describe the challenges faced and accomplishments achieved while in office).

2. Current Affairs Essay (500 words):

Choose an issue in contemporary social, international, business, environmental, diplomatic, arts or other policy that is of interest to you. This essay should examine the current factors and trends influencing the topic and make a realistic recommendation of how local, national and international leaders should intervene to contribute to a more peaceful and prosperous future.

3. Short Additional Information (100 words):

Tell us something about yourself we would not otherwise know from your application.

Questions

If you or your recommenders have any questions about the Schwarzman Scholars program or campus application process, please do not hesitate to contact Dean Goldberg at goldbeja@lafayette.edu, externalscholarships@lafayette.edu, or 610.330.5067.